

Wells Fargo Campus Card Contract Data

Award year period: July 1, 2017 – June 30, 2018

Institution Name: New Mexico State University

Please copy and post the information *below* the line on the same webpage where you have posted your Wells Fargo Campus Card Agreement.

New Mexico State University and Wells Fargo Campus Card Agreement

For the award year period of July 1, 2017 – June 30, 2018:

- Total number of customers with linked accounts: 10,940

- Mean and median linked account costs:
 - Mean \$52.32
 - Median \$6.00

- Total consideration received by New Mexico State University: \$137,187
 - Royalties \$100,000
 - Operational Support \$17,187
 - Marketing \$20,000